

VIRGIN LONDON MARATHON

STEPS GUARANTEED CHARITY PLACE APPLICATION FORM

Thank you for your interest in running for Steps in the Virgin London Marathon. The London Marathon is one of the most iconic marathons in the world and we are delighted to have guaranteed places! By running for Steps you will help us raise awareness and much needed funds so that we can continue to help all those affected by childhood lower limb conditions.

To enter Steps London Marathon Gold Bond ballot please complete this registration form and return it to:

London Marathon Applications
Steps
The White House
Wilderspool Business Park
Greenall's Avenue
Warrington
Cheshire
WA4 6HL

Or, email it to fundraising@steps-charity.org.uk. Receipt of your application form will be confirmed by email within 7 days.

By returning the Steps guaranteed charity place application form you are agreeing to pay Steps a minimum of £2500 if selected. In addition, a £50 registration fee (non-refundable) will be required on confirmation of your place.

Please fill this application out clearly, making sure you add as much detail as possible to the two large questions. Please read all terms and conditions at the bottom of this form and make sure that you agree to these before signing the document.

The Steps Team

STEPS

The White House
Wilderspool Business Park
Greenall's Avenue
Warrington
Cheshire WA4 6HL

HELPLINE

01925 750271

EMAIL

info@steps-charity.org.uk

Steps is a UK Registered Charity no. 1094343, regulated by the Charity Commission. Steps is a Company Limited by Guarantee, registered no. 4379997 in England

STEPS LONDON MARATHON APPLICATION FORM

Full name:

Occupation:

Address:

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Postcode:

E-mail:

Telephone: Mobile:

Where did you hear about running for Steps?

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Running vest size: Small Medium Large X-Large

Sex: Male / Female Date of birth: Age on race day:

Do you currently run regularly? Yes / No

Have you run a marathon before? Yes / No

Have you also entered the Virgin Marathon ballot? Yes / No

Ballot Registration Reference number (found on email confirmation of your application):

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Would you like to be informed of future Steps events via email? Yes / No

We find it extremely hard to choose which of our supporters will receive one of our limited places in the London Marathon. Please help us to make this decision by answering the two questions below as fully as possible:

Why would you like to run for Steps?

(We would love to know if you have any personal connection with Steps, with any of our supporters, or if you have fundraised for us in the past – if you wish to continue this question on another piece of paper please attach this to your completed application)

How do you intend to raise the £2,500 needed for a Steps Gold Bond Place?

(We understand that £2,500 is a substantial fundraising commitment. Please tell us your plans and include details of any experiences that you have had of raising funds for a charity and how much you were able to raise. If you wish to continue this question on another piece of paper please attach this to your completed application)

To complete your application please tick and sign below:

I confirm that I have read and understood the Gold Bond terms and conditions (attached).

If offered a place I pledge to raise £ for Steps
(a minimum of £2,500 is required for all Gold Bond places)

Signature: Date:

Please be aware that by ticking the box above and returning a signed application form, you will be deemed to have read and accepted the attached Terms & Conditions of Entry and agreed to the Fundraising Pledge.

KEEP IN TOUCH

We would love to keep you posted with our news, activities and campaigns.
Your details will only be used by Steps and we will never give your information to other organisations.
Please tell us if you would be happy for us to contact you:

By Telephone By Post By Email By SMS/WhatsApp

YOUR PRIVACY

Your privacy is important to Steps. We will always store your personal details securely.
We will only use them to provide the service that you have requested and communicate with you in the way(s) that you have agreed to. Your data may also be used for analysis purposes, to help us provide the best service possible. We will never give your information to other organisation unless we obtain your approval to do so.
For full details see our Privacy Policy on www.steps-charity.org.uk.

Please complete this short form and send it to:

Steps The White House • Wilderspool Business Park
Greenalls Avenue • Warrington • Cheshire • WA4 6HL

TERMS & CONDITIONS OF ENTRY TO STEPS LONDON MARATHON GOLD BOND BALLOT

This application form is for entry into Steps Gold Bond ballot for the London Marathon. If you are offered one of our guaranteed places you will be subject to the following terms and conditions, however in accepting the place you will also be subject to the terms and conditions of the Virgin London Marathon Company at www.virginlondonmarathon.com

Steps have a limited number of places available. They are allocated via a pre-determined selection process. Those lucky enough to be offered a place will receive guaranteed entry into the Virgin London Marathon. These places will be available to the named applicant only and are non-transferable. The minimum age for entries is 18 years on race day. We recommend that you apply for both the Steps ballot and the Virgin general ballot. If you are offered a place in the Virgin general ballot, please let us know as soon as possible so that we can remove you from the Steps ballot. In this instance it would be great if you would still fundraise for Steps and we can offer you our full support with this. Any funds already donated will be non-returnable or transferrable.

Fundraising Pledge

1. To apply for a Gold Bond place **you must pledge to pay in a declared sponsorship of at least £2,500** to Steps (via Steps stipulated methods). In addition, **you agree to paying Steps at least 70% of the minimum sponsorship at least 8 weeks before the race date**. All remaining monies to be paid no later than 8 weeks after the event. If we do not receive your personal contribution within 14 days of being offered a Gold Bond place, it may be offered to another participant. This fee is non-refundable.
2. Places are allocated via a pre-determined selection process to achieve the greatest possible gain for Steps and all decisions made are final.
3. Your application for a Steps Gold Bond place must be submitted on the official application form and sent to: Steps London Marathon Applications, The White House, Wilderspool Business Park, Greenall's Avenue, Warrington, Cheshire. WA4 6HL or by email to fundraising@steps-charity.org.uk. The application process will be open until all places are allocated at which point notification will be put on our website and social media pages.
4. If your application is successful, Steps will notify you as soon as possible and will explain the help and support available to you.
5. If your application for a place is not successful, Steps will notify you as soon as possible and explain the other ways that you might be able to get involved with Steps. We will also send you information on other running events which might be of interest to you.
6. Any existing regular donations which you make to Steps do not form part of the total raised through sponsorship.
7. Monies reclaimed by Steps from the Inland Revenue for Gift Aid (or any other charity tax scheme) do not count towards the total value of sponsorship you raise.
8. Sponsorship money must be paid directly to Steps by cash, cheque, online through Just Giving or Virgin Money Giving. Cash payments can be made in person by prior arrangement only. Cheques should be made payable to Steps Charity Worldwide and sent to the address above with a covering note detailing the name of the participant and the event name. Please follow this advice to ensure that Steps can easily trace the funds that you pay in.
9. You will **set up a Just Giving or Virgin Money Giving page no later than 6 months prior to the race date**.
10. Steps will not be liable for any cheques lost in the post, or monies paid to Steps in any way other than those which Steps has recommended. The amount which Steps deems to have been raised by you will be the amount that Steps has recognised as having been paid into its bank account by you.

IMPORTANT: If, having accepted a Gold Bond, you fail to attend, or pull out for any reason after the closing date, you understand that you remain liable to fundraise the minimum sponsorship of £2,500.00 for Steps. The full amount will need to be paid to Steps no later than 8 weeks after the event.